



Sponsorship Opportunities

2020 Virtual Brownfield Seminar

Sponsorships are a great way to highlight your company's work to event participants. Contact Jennifer Jezyk at Jennifer@HLStrategy.com for more information.

www.GeorgiaBrownfieldAssociation.org

Premier Sponsor – \$2,000

- Opportunity to record brief "How we support GBA" company video to be played during Seminar
- Opportunity to record video, to be shared via newsletter (sent to more than 3,000 industry professionals) and social media
- Opportunity to host Zoom "technical discussion" breakout session
- Includes additional promotions specific to breakout session
- Receive list of breakout session participants
- 100-word company overview highlighted in one Seminar e-communication (sent to more than 3,000 industry professionals)
- Four complimentary registrations
- Logo featured prior to or during all Seminar presentations
- Recognition during Seminar remarks
- Feature placement of logo on all Seminar marketing materials, including website, LinkedIn, newsletter
- Advance copy of the full attendee list

Presenting Sponsor – \$1,500

- Opportunity to record brief "How we support GBA" company video to be played during Seminar
- Opportunity to record video promoting Seminar, to be shared via newsletter (sent to more than 3,000 industry professionals) and social media
- Three complimentary registrations
- Logo featured prior to or during all Seminar presentations
- Feature placement of logo on all Seminar marketing materials, including website, LinkedIn and newsletters
- Recognition during Seminar remarks
- Feature placement of logo on all Seminar marketing materials, including website and event flyer
- Advance copy of the full attendee list

Investing Sponsor – \$900

- Three complimentary Seminar registrations
- Recognition during Seminar remarks
- Logo included on website, LinkedIn, newsletter
- Advance copy of the full attendee list

Sustaining Sponsor – \$600

- Two complimentary Seminar registrations
- Recognition during Seminar remarks
- Logo included on website, LinkedIn, newsletter
- Advance copy of the full attendee list

Green Sponsor – \$400

- One complimentary Seminar registration
- Recognition during Seminar remarks
- Logo included on website, LinkedIn, newsletter
- Advance copy of the full attendee list